

**YetiGood**

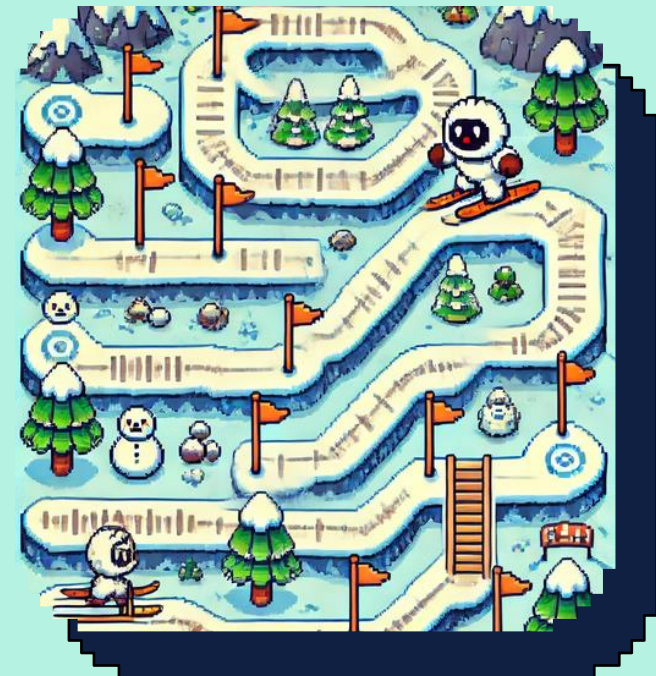


**The Fun Way to  
Donate & Play**

# Introduction

**YetiGood is a retro style skiing game that merges gaming with charity.**

**Players ski, donate, and have fun – all while helping their favorite causes.**



**YetiGood is the platform for directed good.**



# Problem and Solution



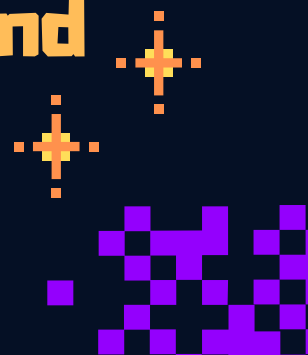
## **Problem:**

**Traditional charity models face donor fatigue, limited engagement and reduced funding.**



## **Solution:**

**YetiGood makes charitable giving fun and recurring by connecting donations to player performance in a competitive and exciting environment.**



# Scalability

**YetiGood utilizes blockchain to facilitate global scalability with low overhead and real-time transparency.**

**Small and large charities alike can leverage the platform.**

**Donors can fund projects they would never have heard of otherwise.**

# Virality and Marketing



YetiGood's growth is driven by charity promotions, social media sharing and in-game rewards.

Leaderboards, tournaments and referral bonuses create a viral loop that continuously attracts players which in turn facilitates greater donations.



# YetiGood's Unique Gaming Logic

➔ **Player loses?**  
**Charity wins.**

➔ **Player wins?**  
**Charity wins and player wins.**

**Safety measures include:**

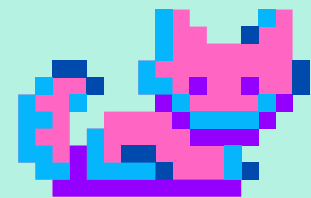
- 1. Dynamic difficulty scaling, caps on risks,**
- 2. Monte Carlo & Martingale based mitigation**
- 3. Smart contract-controlled payouts**

**All ensure YetiGood is sustainable and fair for both players and charities.**

# ----- \$ Financials and Revenue Model \$ -----

For every 100,000 games played - not unique users - but individual games played, per month and for ease of use, assuming all players intend to donate \$100, the results are as follows:

<b>Funded:</b>	<b>YetiGood:</b>	<b>\$1,347,343.75</b>
<b>Gains:</b>	<b>Player:</b>	<b>\$2,259,375.00</b>
<b>Receives:</b>	<b>Charity:</b>	<b>\$5,753,125.00</b>



# -----Expectations-----

**We anticipate a million games played per month.**

**That means 12 million a year.**

**Which is a x120 of the above.**

**Based on the fact that the US market alone  
donated \$319 Billion in individual donations / year.**

**[source: Giving USA.org]**

**Average per individual: \$2617**

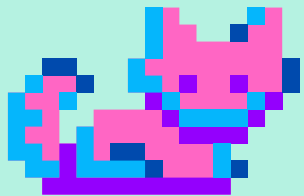
**YetiGood capturing 0.215% of the market.**

**Yearly YetiGood distributions:**

**YetiGood: \$161,681,250.00**

**Player: \$271,125,000.00**

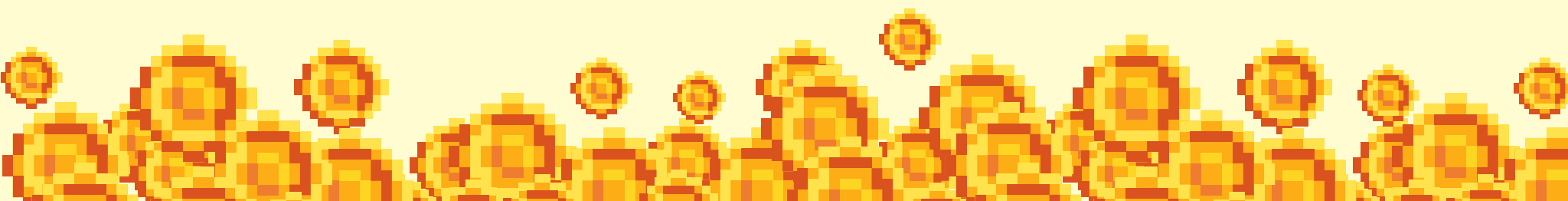
**Charity: \$690,375,000.00**



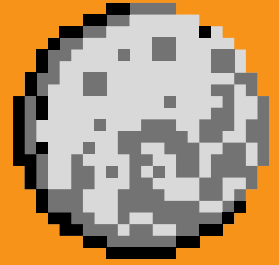




# Recurring Donation Synergy

- ★ **Players donate more over time by engaging in repeated gameplay.**
  - ★ **YetiGood maximizes player enjoyment and charitable contributions through recurring interaction.**
  - ★ **This synergy will lead to the creation of the YetiGood DAO which will have its members vote on direct funding from its profits for different causes alongside ongoing fundraising and additional games.**
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# Who is YetiGood?



## Mr Yeti

- **Founder with track record of multiple successful Tech startups with exits.**
- **Board Advisor to numerous Crypto projects (including Animoca, Gnosis, Taiko, CH/SG fund backing).**
- **Former CTO of the National Association for Child Abduction Prevention (501(c)3 corp).**
- **Doctorates in Law, undergraduates in Computer Science and Business management.**

## Mr Good

- **Co-Founder/dev of a Defi yield farm with NFT shop and web3 game integration.**
- **Cloud architect & CTO of 8+ years.**
- **Experienced developer and game creative.**
- **Tokenomics/Yield farming researcher.**



# Conclusion

**YetiGood revolutionizes charitable giving  
by turning donations  
into an ongoing fun experience.**



**Don't just be good. Be YetiGood!**

# Yeti's Thailand Adventure

**Yeti Good won the #2 spot  
in the Blockchain for Good Alliance (BGA)  
community favorite competition!**

**BLOCKCHAIN  
GOOD WEB3 OSCAR**

Sustainable Innovation Summit:  
The 17 SDGs Challenge

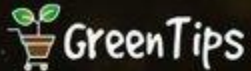
# Top 5


projects in our Community  
Voting Segment


**Now Open**  
Web3 Oscar Award Registration in Bangkok!


Witness the Top 10 projects at  
the 17 SDGs Challenge

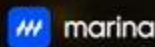
Attend the Chain of Change  
Awards Ceremony

1st:  
The Green Tips 

2nd:  
YetiGood 

3rd:  
BitDoctor.ai 

4th:  
Fizen.io 

5th:  
Marina Protocol 





**Then Yeti went out to celebrate...**

